



SOFITEL LONDON
ST JAMES



HOTEL PRESENTATION

SOFITEL
HOTELS & RESORTS

LONDON ST JAMES



THE ADDRESS



- Best address in London – close to parks, landmarks, shopping districts, theatres and stations.
- Share a postcode with Buckingham Palace (SW1) which is 10 minutes walking distance, just a stone's throw away.
- St James Park has been voted TripAdvisor's number 1 park in London. It's the oldest Royal Park and a haven for Wildlife.



THE LOOK AND FEEL

Conceived by Pierre-Yves Rochon, the hotel's original interior designer, based out of Paris and a **legendary figure** in the world of luxury hospitality design.

The new design of the rooms captures the **hedonistic, creative** and **dynamic** feel of 1960's London society; a time of youthful **energy** and **creativity** in art, design, fashion and music.

The rooms feel **fresh** and **contemporary**, with a **residential** atmosphere



Superior Rooms, Luxury Rooms, Premium Luxury Rooms, Junior Suites, Prestige Suites and Opera Suite.



WILD HONEY ST JAMES

ST JAMES BAR

THE ROSE LOUNGE



Led by the acclaimed Chef Anthony Demetre the all-day dining restaurant is a **contemporary** and **relaxed** place, combining classic **French techniques** with the finest **seasonal produce** Britain has to offer.

An iconic **cocktail destination** in the heart of London The **intimate bar** invites guests to relax and enjoy new cocktails from the **“Passport” Menu** in the comfort of rich mohair velvet banquettes, warm lighting and antique mirror tables.

The ideal place to unwind and enjoy an **afternoon tea**. Our afternoon tea is a typical British institution with a **French touch**, served with French patisseries, and of course traditional scones.



SOFITEL SPA

Our Award-winning Sofitel Spa, is a **leading hotel spa in London**.
A three-storey space invites you to mingle at a tea table bathed in natural light
with treatments by Carita and Cinq Mondes.



SOFITEL FITNESS

Ingenious Technogym equipment, free weights, exercise balls and **personal trainers** are
available.

Experience **The AlphaSphere** by Sha chair for a relaxing multisensory moment.



SUMMARY

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UNIQUE SELLING POINTS

- Best address in London
- Grade II listed building
- Designed in 2002 and 2019 by Pierre-Yves Rochon
- Cousu-main service
- Les Clefs d'Or Concierge
- Forbes 4 star Rated 2020
- AA Customers' Choice Award
- Hermes amenities
- Award-winning spa
- New restaurant Wild Honey St James & St James Bar designed by Jim Hamilton in 2019
- Afternoon Tea at The Rose Lounge with a Tea Sommelier
- 12 meeting rooms – Sq. ft. 6,500

Classic Rooms	Superior Rooms	Luxury Rooms	Premium Luxury Rooms	Studios	Junior Suites	Family Rooms	Prestige Suites	St James Suite	Opera Suite
8	69	56	29	4	9	2	4	1	1

