

*Fairmont*  
QUASAR ISTANBUL



**BRINGING YOU  
THE BEST OF ISTANBUL**

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**FAIRMONT QUASAR ISTANBUL**





## ISTANBUL

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Where Europe meets Asia and history meets innovation, there is a reason why Istanbul has always been one of Europe's most dynamic cities.

Home to both incredible monuments of Turkey's Roman, Byzantine and Ottoman imperial pasts as well as thriving international art, music and nightlife scenes and rich cuisine, Istanbul's vast urban mosaic inspires the Fairmont Quasar Istanbul's fusion of historical style and contemporary elegance.







## LOCATION

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Designed for guests who seek the best in comfort and personalized service, it is no wonder that Istanbul's newest luxury hotel selected the city's most central Mecidiyeköy district to call home.

With its rich blend of shopping malls, colorful side streets and neighborhood shops, the Fairmont is easily accessible by public transportation, and is just minutes away from Istanbul's most talked-about attractions: Taksim Square, Galata Tower and the Historic Peninsula, home to the Grand Bazaar, one of the world's largest and oldest covered markets, as well as shopping malls like İstinye Park, Zorlu Center and Cevahir, the latest two being in walking distance.





## FAIRMONT QUASAR ISTANBUL

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Travelers have flocked to Istanbul in pursuit of new and exceptional experiences for millennia – and now, with the arrival of Fairmont Quasar Istanbul, we welcome you to a hotel that is as revitalizing and remarkable as the city it is fortunate to call home. Fairmont Quasar Istanbul, with its exceptional service and dedicated team members who are curating tailor made experiences for our guests, are welcoming you to «turn moments into memories»...





## SOME OF OUR UNIQUE FEATURES

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- Brand new hotel, located in the heart of Istanbul
- Spacious, contemporary luxurious rooms featuring the latest technology for discerning travelers
- Suites featuring spacious balconies with outstanding Bosphorus views, some interconnecting with special family rates
- 64 Fairmont Residences for long-stay guests
- Just steps from transit options linking you to everywhere you want to go in the city
- Close to Zorlu and Kanyon malls, the city's two premier luxury shopping centers
- State-of-the-art fitness center, personalized fitness training and access to the luxurious Willow Stream Spa
- Adjacent to a green park
- Spectacular outdoor pool designed by Marcel Wanders overlooking the city and Bosphorus





## OUR ROOM SELECTION

Istanbul's mix of ageless style and modern-day sophistication is reflected in each of our 209 luxury guest rooms, 25 suites 40 Fairmont Gold Rooms and 64 Fairmont Residences.

All our rooms and suites have outstanding panoramic city and/or Bosphorus views.







## ROOMS AND SUITES

We offer a wide range of guest rooms and suites to accommodate the tastes and requirements of every guest.

- Fairmont Room
- Fairmont City Skyline View Room
- Fairmont Bosphorus View Room
- Fairmont Gold
- Fairmont One Bedroom Suite (Bosphorus View)
- Fairmont Grand One Bedroom Suite
- Fairmont Quasar One Bedroom Suite
- Fairmont Two Bedroom Suite
- Fairmont Signature Terrace Suite
- Presidential Suite





## GOLD LOUNGE

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Welcome to a world apart. Fairmont Gold, our exclusive hotel experience, “a hotel within a hotel” promises unique privileges and attentive service. With its sumptuous design and impressive cityscape and Bosphorous views, the Fairmont Gold Lounge is exclusively accessible by Fairmont Gold Members.

Among its many privileges are:

- Pre-arrival travel arrangements, private check-in and personalized introduction to the Lounge and Guestroom facilities upon arrival
- Exclusive library and media area with complimentary access to iPads and computers
- Deluxe breakfast, afternoon tea and early evening canapés with a selection of beverages throughout the day.





## FAIRMONT RESIDENCES

Fairmont Residences reflecting a sense of place with urban culture and contemporary flair, effortlessly combine comfort and contemporary styling with timeless elegance. Our spacious residences, all of which overlook the Bosphorus and the historic Old City, are the perfect urban living spaces including fully equipped kitchens, state-of-the-art in-room technology, Nespresso coffee machines, JBL audio systems, exclusive Le Labo bathroom amenities and sleek interiors in Fairmont style.

A wide range of dining options, luxurious Willow Stream Spa with fitness center and indoor pool as well as the coolest rooftop pool in the city are also at your service throughout the year.

The address of gracious living for affluent travelers in the vibrant heart of the city, Fairmont Residences, bring you different options in terms of purchasing or enjoying the residence life as an extension of Fairmont suite accommodation.

One Bedroom Residences (from 75 sqm to 80 sqm)

Two Bedroom Residences (from 95 sqm to 110 sqm)

Three Bedroom Residences (from 160 sqm to 175 sqm)

Three Bedroom Residence with Terrace (125 sqm with 260 sqm terrace)





## CULINARY JOURNEY

The Fairmont Quasar Istanbul has five dining venues that reflect the very best of local and international cuisine.

From breakfast at our experiential dining venue Stations Büyükdere, to an afternoon tea or coffee in the Demlique Tea Lounge, our guests can enjoy authentic Turkish and global dining experiences to prepare for or to relax after a long day exploring the city.



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## STATIONS BÜYÜKDERE

Our experiential dining venue, Stations is the epitome of every-day luxury. Stations engages guests in international culinary style, connecting Occident and Orient through a la minute seasonal and fresh options by chefs at live cooking stations.

Stations is the place to go for a sophisticated yet casual dining atmosphere at any time of day.





## DEMLIQUE

Since the time of the ancient Silk Road, tea has formed an essential part of Turkish culture.

Demliques gracefully blends the best of the Turkish tea ceremony with modern elegance. From a simple black “çay” to more eclectic herbal fusions, Demliques Tea Lounge is perfect for an afternoon tea or Turkish coffee accompanied by an irresistible pastry or Turkish lokum.





## **AILA DOKUZ SEKIZ**

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Where heritage meets innovation, Aila is a festive yet sophisticated take on Turkish cuisine.

Showcasing Turkey's vast culinary repertoire, from the Mediterranean and the Aegean regions to the Black Sea coast, Aila's live mezze kitchen, exceptional selection of raki, and its unique and expansive spice library – from which guests may request or sample spices at their leisure – takes you on an alluring sensory adventure.





## MARBLE BAR

Marble Bar showcases the art and alchemy of mixology and dedicated pursuit of the perfect cocktail, carrying on a proud tradition dating back nearly a century to the founding of the historic liqueur factory...

Set against the lively backdrop of our striking lobby, Marble Bar has an engaging and timeless international sensibility that makes it the ideal setting for an exceptional cocktail with even better company.







## UKIYO

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Ukiyo Lounge and Bar is the new dining pinnacle of style in the city with its “Asia Tomorrow” concept rooting from the ancient traditions of Asian cuisine and combining the authentic tastes of Far East to the creative use of fresh and unique ingredients resulting in exquisite presentations. The menu consists of the best of special sushi selections to tempuras, kushi-yaki and yukisobas and matcha cakes as well as a variety of Asian influenced cocktails.

Ukiyo, meaning the “floating world” in Japanese and showcasing a sophisticated yet unique design by Marcel Wanders, is an other-worldly venue with its unmatched skyline views, luxurious decor as well as its unique food concept.

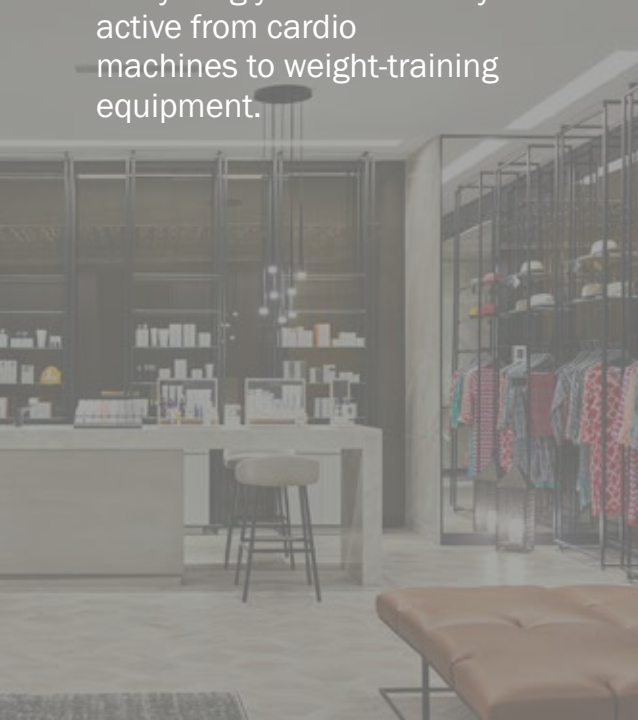




## WELLNESS & SPA

The Spa facilities range from a Yoga Room to an indoor pool with a glass separator that opens up in spring and summer. In summer, the outdoor infinity pool can also be enjoyed.

Our Fitness Center has everything you need to stay active from cardio machines to weight-training equipment.





## WELLNESS & HAMMAM

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There's no better way to relax after a day of sightseeing than the elegantly serene Willow Stream Spa.

The 2,000 square meter Willow Stream Spa pays homage to Turkey's centuries-old spa culture and Turkish bath with authentic "Hamam Treatments".





## SHOPPING

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Turkey's bazaars and all of the sights, sounds and stalls piled high with local delicacies and colorful artisanal crafts are fascinating and vibrant, and if you like to shop, there is more to see in Istanbul beyond the Grand Bazaar.

The Fairmont Quasar Istanbul is a short walk away from the Cevahir Shopping Center, one of the city's largest shopping centers, and a quick metro ride away from Istinye Park, Kanyon and Zorlu Center, the city's most vibrant luxury emporia, all of which are noted for their tasteful and collections of internationally recognized brands.





## WHERE TO SEE

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The Fairmont offers a variety of alternatives for guests who want to explore Istanbul's rich cultural and historical sites. Our Concierge can specially tailor day trips or sightseeing excursions for groups and families alike.

Among our favorite attractions, we recommend:

- Hagia Sophia, a Roman landmark that is known worldwide...
- Topkapı Palace Museum, most notably the extravagant Imperial Treasury.





## WHAT TO DO

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In addition to Istanbul's museums and palaces, we recommend:

- Istanbul Modern, home to Turkey's most-acclaimed contemporary art, including a Turkish modernist collection dating from late Ottoman times to the present
- A sunset boat tour along the Bosphorous
- A journey through Istanbul's culinary backstreets – the bazaars, markets and local hotspots
- A ferry to the Prince Islands for an afternoon of horse-drawn carriages, bike rides and artisanal Turkish ice cream
- Last but not least; a walk through the hotel's own contemporary art collection "The Flow" and the street art project on the hotel entrance area "Fuse with Istanbul"





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**THANK YOU!**

**CONTACT  
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